

## **Tamar Gisis**

### **Business Growth Practice Leader**

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Tamar Gisis is ITAC's practice leader for Business Growth Services. Since joining ITAC in 1993 she has worked with companies of all sizes, both production and job shops, from a wide range of industries, including, food, printing, aerospace, jewelry, apparel, woodworking, cosmetics, and metal working.

Tamar applies her broad business experience as a Growth Coach, helping companies identify opportunities and develop a system for continuous growth and other business transformation and strategic projects. Tamar's work with management teams provides the catalyst for change, a road map and internal capabilities for future actions.

In the Lean practice area, Tamar has applied her knowledge of best practices to a variety of improvement projects that have resulted in significant impact in operational capabilities and market competitiveness.

In her long tenure at ITAC Tamar spearheaded the development of new practice areas and services, such as Eureka! Winning Ways, Enterprise Assessments, Strategic Planning, MoveSmart and ExporTech, as well as contributed to the development of Lean Enterprise and Sustainable Business services.

Tamar has over 20 years of business experience including as a small business owner. She holds a MS in Manufacturing Engineering and is a Registered Architect. Over the years Tamar has done sustainable development work as a volunteer in third world countries, including 6 months in Thailand.