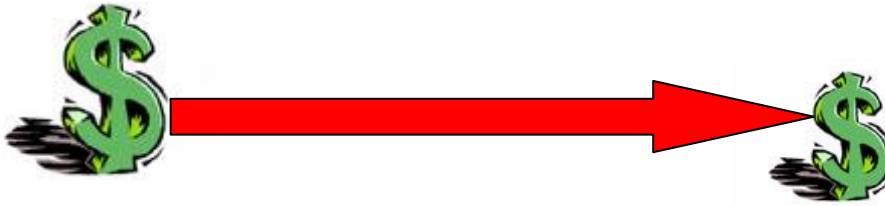
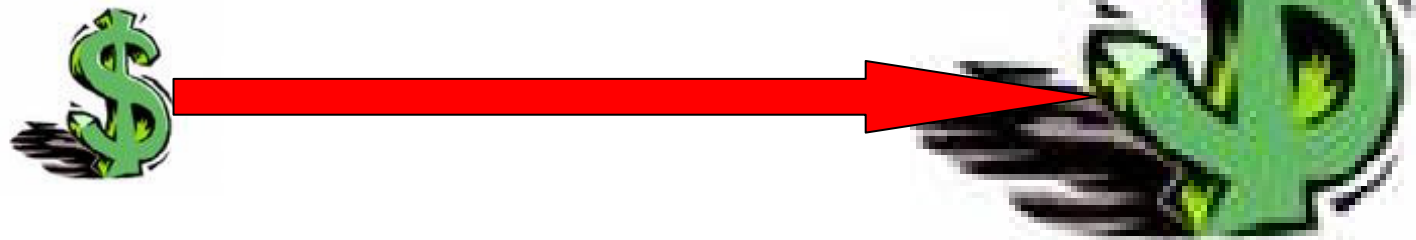


## Learn how shrinking your costs - a little



## Can increase your profits - a lot



### Description

At this 2-hour free breakfast presentation you will learn, from seasoned financial and business professionals, how reducing costs—even a little—can have a great impact on your bottom line and where to find those hidden opportunities to reduce costs in every corner of your operation.

### Speakers:

#### **Richard Lanna, Sr. VP Operations at ITAC**

*Mr. Lanna has over 35 years of manufacturing and business experience including positions as Industrial Engineer, Production Supervisor, Production Control Manager and Plant Manager at Helena Rubinstein, Altana Pharmaceuticals and other small to mid-sized manufacturing companies. He is presently responsible for co-managing the service delivery and field staff operations for ITAC's core MEP consulting business, and for building ITAC's Lean Manufacturing Group. Mr. Lanna has a B.S. in Industrial Engineering and an MBA in Finance from the New York Institute of Technology*

#### **Jesal Sheth, Financial Specialist at ITAC**

*Mr. Sheth has been working as a business and financial analyst with ITAC helping clients to improve their competitiveness by financial consulting, assessing their operation, identifying and prioritizing their business issues and making capital budgeting decisions. He also analyzes and forecasts company financial statements, conducting valuations and guiding the company in its path to raising capital from private and institutional investors. Mr. Sheth has a Master of Commerce Degree in Business Management & Economics from the University of Mumbai and an MBA in Financial Management from Pace University, Lubin School of Business.*

**Date:** Tuesday, June 16, 2009

**Time:** 9:00 a.m. – 11:00 a.m.

**Place:** 253 Broadway, Suite 302, NYC

**Cost:** FREE

**RSVP:** by Friday, June 12, 2009

*Seats are limited; please register early!*

**Register online:** at [www.itac.org](http://www.itac.org) or

**Call:** Sharanda Didier at 212-442-2990

**Email:** [sdidier@itac.org](mailto:sdidier@itac.org)

#### **Nearby Subway stops:**

R, W, 4, 5, 6 to Brooklyn Bridge/City Hall

A, C, E to Chambers Street

2, 3 to Park Place