



INDUSTRIAL + TECHNOLOGY  
ASSISTANCE CORPORATION

NYSTAR Funded

a NIST | Network  
MEP | Affiliate

## VIRTUAL INCUBATOR PROGRAM (VIP)

- ▶ VIP Orientation
- ▶ FastTrac® Master Class
- ▶ VIP Business Roadmap
- ▶ VIP Focus Areas:
  - Energy Tech
  - Life Sciences
  - Green Tech
  - Software/Gaming
  - Manufacturing
- ▶ VIP Portfolio Level
- ▶ VIP Portfolio Showcase

Incubation Services  
Business Development  
Business Plan Assistance  
Capital Formation Services  
Entrepreneur-in-Residence  
Market Research  
New Product Development  
SBIR Grant Coaching  
Sustainability Expertise  
University R&D Connection

## ITAC VIRTUAL INCUBATOR PROGRAM (VIP) ORIENTATION

### Who should attend VIP Orientation?

Tech firms and entrepreneurial manufacturers interested in working with ITAC to commercialize new products.

### What happens at VIP Orientation?

- Learn about how ITAC can help you to commercialize new products in NYC
- Walk through start-up funding strategies
- Get the scoop on R&D grants like SBIR/STTR

### What is ITAC?

Founded in 1987, ITAC, the Industrial & Technology Assistance Corporation, is a not-for-profit consulting firm with a mission to strengthen the economy of NYC by improving the performance of small to mid-size manufacturing and technology firms. ITAC stays affordable for small businesses through the support of Federal, State, and City government agencies.

### Next VIP Orientation:

**9 AM- Noon**  
**June 9, 2009**

\*ITAC is celebrating 10 years as a provider of The Ewing Marion Kauffman Foundation's FastTrac® program.

***ITAC: start/stay/grow in NYC***